

**TOMMY HILFIGER FALL-WINTER '24  
COLLECTION SHEET  
'A NEW YORK MOMENT' – NYFW**

The Fall-Winter '24 collection started as a love letter to New York as Tommy Hilfiger packed a lifetime of memories into one perfect 'New York Moment'. The collection is inspired by New York, the home of Classic American Cool, channelling the city's unique style and reinterpreting it with a distinctly Tommy twist. It's the spirit of prep, modernized through a New York lens.

Continuing a tradition of working athletic details into his collections, Tommy brings a fresh point of view to the wardrobe of casual American sportswear. Prep classics of the '90s including the rugby, blazer, chinos and varsity jacket are enriched with textured plays in corduroys, herringbones and chalky-pinstripes. Tailored women's coats are crafted in camel wool, amplified checks and earth-toned tweeds, while cable knits and mini-dress polos are cut in luxurious cashmere. The silhouette is drawn from a period when Tommy Hilfiger relaxed the codes of American prep by playing with wider trouser legs, relaxed button downs, and boxy outerwear. It's Tommy's Americana come to life in shades of red, white, and midnight blue that infuse the brand's iconic DNA with modernity.